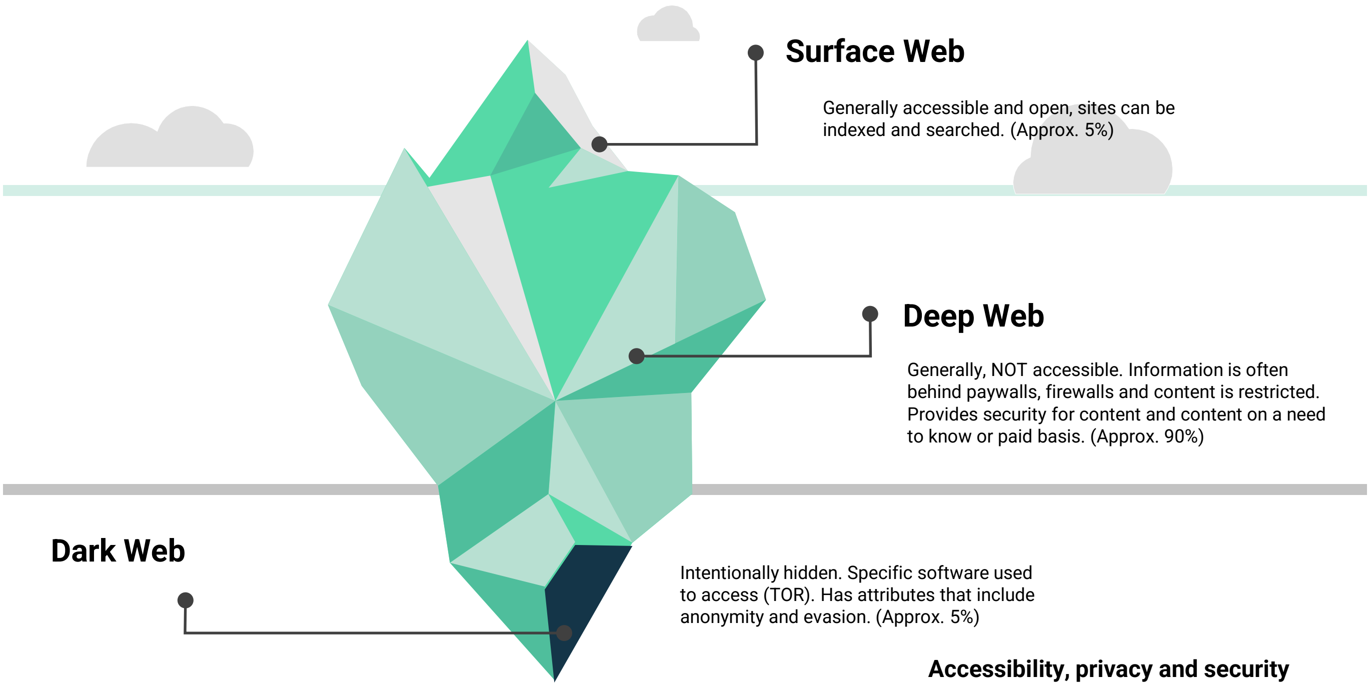
External Threat and Reputational Monitoring

You know you're being talked about, on the deep web, behind paywalls, on the socials and on the Dark Web in hacker forums. We're all paranoid, even if just a little bit!

What if you could gain an insight into how your organisation is portrayed or what is being discussed in the deepest, darkest corners of the Internet? Those areas that aren't easily accessible.

What we can't see (and search) can hurt us!
The Internet – Surface, Deep and Dark Web



Surface Web

Generally accessible and open, sites can be indexed and searched. (Approx. 5%)

Deep Web

Generally, NOT accessible. Information is often behind paywalls, firewalls and content is restricted. Provides security for content and content on a need to know or paid basis. (Approx. 90%)

Dark Web

Intentionally hidden. Specific software used to access (TOR). Has attributes that include anonymity and evasion. (Approx. 5%)

Accessibility, privacy and security

External threat and reputational monitoring is a natural evolution in your monitoring regime. We can help you shine a light on these black spots, and reduce risks (be they reputational, financial / fraud or cyber); by monitoring the deep and dark web.

Why should you be interested in the Deep Web?

- It comprises 90% of the content on the Internet
- Information is not readily available
- It is often secured behind a paywall or firewall or another authorisation mechanism.

Examples: X (Twitter), Newspapers , Media (Paywalls), Private Chat groups (Telegram), Social Media

Why should you be interested in the Dark Web?

- It was built for anonymity and evasion
- It is a natural platform for activities that various parties do not wish to have easily detected
- It is utilised for illegal, malicious and profiteering activities.

Examples: Breached / Leaked Data, Stolen Identities, Dark Web Forums, Marketplaces, chat rooms etc.

What if there was information contained in these datasets that could…
Help you prepare for an incident; or remove that risk completely?

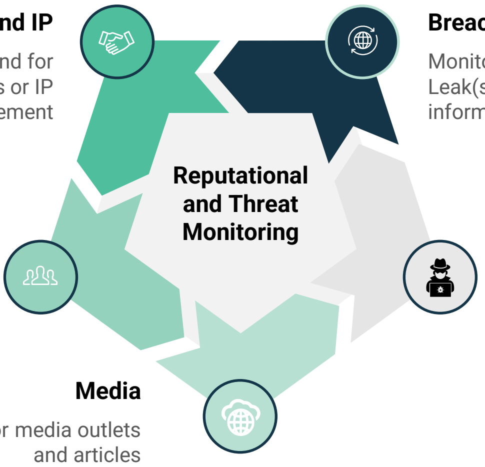
www.secure-iss.com | cybersales@secure-iss.com | 1300 769 460

External Threat and Reputational Monitoring

Our Offering

Our reputational and threat monitoring service searches and monitors for potential threats across a variety of sources across all three areas of the Internet.

These sources include (but are not limited to) Global Media channels, X (Twitter), all major Social media platforms, Domain and Internet registries, Deep, Dark Web and credentials / data leak sites and sources.



Brand and IP

Monitor your brand for reputational risks or IP infringement

Breach, Leaked data

Monitor - Credentials Leak(s), Breach information

Executive / Talent

Monitor for Executive mentions and "chatter"

Exposed Surface

Monitor your exposed attack surface across Surface, Dark and Deep web for threats

Media

Monitor media outlets and articles

How the model works…

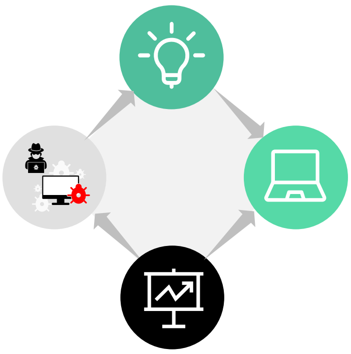
Our pricing model works off the number of "**Search Terms**" that our team monitors and researches for a client. The base offering includes a standard set of search terms, and 10 custom search terms.

A search term could be anything meaningful to your organisation as it relates to monitoring your infrastructure, brand reputation, or external risks.

Governance meetings and regular cadence

Continuous improvement with regular governance meetings to look at:

- Current Threat Landscape
- Service Management
- Security Operations and Environment Report
- Operational discussions, Networks and any upcoming technology projects.



Program uplift

Design, Delivery & Test

Monitor, Detect, Contain, Manage, Mitigate Report

Threat Landscape

Investment

Education Package (Includes 10 Custom Search Terms)

- 24 / 7 Monitoring
- 8 * 5 Curation and Notification period

$1,000 / Month / Ex GST (12 Month Commitment)

Inclusions (example)

Mandatory Search Terms

- Domains – I.e. secure-iss.com
- Hostnames – Listing of hosts associated with secure-iss.com
- External IP Addresses – Assigned to assets hosting secure-iss.com infrastructure.
- Identities (usernames and email accounts)

Custom Search Terms (up to 10).

- Talent / Executive Risk / Dark Web Monitoring – "Elon Musk", "Gina Rinehart", "Andrew Forrest"
- IP / Reputational / Media – "Secure ISS", "Secure ISS Education SEM" "Secure ISS Security Event Monitoring", "Secure ISS Education ASM", "Trademark XYZ", "Scholarship ABC",

Additional search terms can be added for $100 / month / Ex GST